



COMPANY **PROFILE**

www.artactbd.com





About Artact

Artact is a brand strategy design consultancy company. We provide best marketing strategies & designs to help brands and businesses achieve their goals.

Our Services

STRATEGY

Whether a company is evolving or new to the industry, we work with businesses & organizations of all sizes to clarify their purpose, find their voice, understand their customers and define their goals.

POSITIONING

Positioning is the heart of a brand. It defines what a brand is, its benefits and competitive advantages & what it means to the target market. In short, brand positioning establishes an emotional connection with your customers. It's how you want your company to be perceived in their minds and among competitors.

USER PROFILES AND JOURNEYS

We apply our findings from customer segmentation to user profiles that represent a brand's target markets, then map out scenarios in which those users might interact with a brand. Defining informed interactions helps us predict pain points & provides insight into functionality and user behavior.

CUSTOMER & REVENUE SEGMENTATION

Segmentation is a powerful tool for discovering customer needs and potential for growth. By examining the behaviors, motivations & frustrations of specific groups within a target market, we can identify unfulfilled needs and turn them into competitive advantage.

BRAND ATTRIBUTES

Brand attributes are characteristics that describe the intrinsic and extrinsic qualities of a brand. They reveal its personality, functionality, and physical traits through imagery, language, actions, & assumptions. Attributes are what allow us to identify brands.

COMPETITIVE AUDIT

A thorough competitive analysis is critical for any emerging or evolving business. This process identifies the strengths & weaknesses in a brand's competitive landscape, allowing your company to better understand the market, target customers more effectively, and make intelligent decisions about how to grow your brand.





BRANDING

We build brands that inspire. Branding is about expressing a company's personality and values, building a comprehensive and consistent experience that resonates with customers and nurtures lasting relationships.

LOGO DESIGN AND IDENTITY SYSTEMS

We work collaboratively to create the most truthful, compelling, and beautiful image of your brand. Supported by diligent research and fearless iteration, we explore many possibilities before arriving at a comprehensive and versatile identity system.

NAMING & MESSAGING

What do you want to say, and what's the best way to say it? Language defines a brand as much as aesthetics, and we can work with you to develop the perfect verbal identity. From naming your company to articulating brand promise and positioning, we're here to help pinpoint and amplify the most authentic voice for your brand.

BRAND GUIDELINES

Consistency drives the power and integrity of a brand. We bulletproof your brand by creating logo specifications and guidelines for typography, color, iconography, image style and usage, and more. This ensures that anyone can apply your brand assets correctly and consistently.

MARKETING AND BRAND COLLATERAL

How do your customers engage with your brand? Through advertising? Printed matter? Social media? We can help amplify your voice by translating your brand to an infinite array of print, digital, and video campaigns that can grow with you and remain authentic in a multitude of touchpoints.

ENVIRONMENTAL DESIGN

Brands are not just seen they are experienced. In addition to a company's logo and digital presence, brands must also communicate in the physical world. We design displays, signage and wayfinding systems, and interior and exterior

DIGITAL

Navigating the connected world can be complicated. We help mediate the space between users and the information they need by building intuitive, user-centric interfaces that engage, delight and communicate clearly on all devices.

RESPONSIVE WEB DESIGN AND DEVELOPMENT

We carefully craft comprehensive digital experiences that function consistently and seamlessly across all browsers. From desktop screens to mobile phones and tablets, our websites scale and adapt smoothly to the ever-changing context of multi-device users & interactions.

INFORMATION ARCHITECTURE

We are devoted strategists and believe that thoughtful information architecture lays the groundwork for an intuitive, efficient, and effective website. We perform a thorough audit of existing and anticipated content, which we use to map out the most logical and organized structure for your site.

WIREFRAMING & PROTOTYPING

Wireframing is the visual translation of content and structure in the framework of an interface, and prototyping is the act of testing specific interactions in that context. Together, they allow us to study the effectiveness of a website and make fast, iterative decisions that will guarantee maximum usability of the fully developed site.

CONTENT MANAGEMENT SYSTEMS

Modern companies are dynamic, and so is the information they distribute. We are experts at implementing content management systems like Wordpress, which give businesses complete control over their content and the flexibility to access, update & deploy it effortlessly.



A black and white photograph of a person from behind, wearing a bucket hat and operating a professional video camera mounted on a tripod. The person's right arm is visible, resting on the camera. The background is a plain, light-colored wall.

MOTION

We do motion. For over 2 to 3 years we've created many videos that combine design, television commercial, online commercial, short animation, live action and visual effects for businesses of all sizes.

SCRIPT DEVELOPMENT

Whether you're starting from scratch or reworking an existing script, we can help add, edit, and refine the details of your story and how you want to tell it.

STORYBOARDING

If a script is the blueprint for a project, then storyboards are the foundation & framing. Storyboards map out the visual sequence of an animation, or live-action video.

MOTION GRAPHICS & ANIMATION

Animated characters, typography, and graphics, help tell your brand's story. We're fluent in all types of animation. From 2D to 3D, traditional frame-by-frame animation, complex visual effects and playful stop-motion.

LIVE-ACTION PRODUCTION

Live action is the process of filming actual actors and objects on sets, locations, or green-screen stage. We shoot, produce, and direct beautiful videos shot on larger than life stages, miniature sets & everything in between.

POST PRODUCTION

The process doesn't stop after the shots have been captured. In post production, we edit and color correct footage, perfect the soundtrack, and apply visual effects and graphics through compositing. This is where everything comes together and is prepped for screens of all sizes.



Vision

To provide innovative and effective integrated marketing solutions which help our clients share their vision with the world and achieve their sales and marketing objectives.

Mission

To provide fresh, results-oriented advertising, public relations and total marketing support which help our clients grow their businesses and realize their corporate goals.

Contact us



www.artactbd.com



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[Facebook.com/artact.bd](https://www.facebook.com/artact.bd)

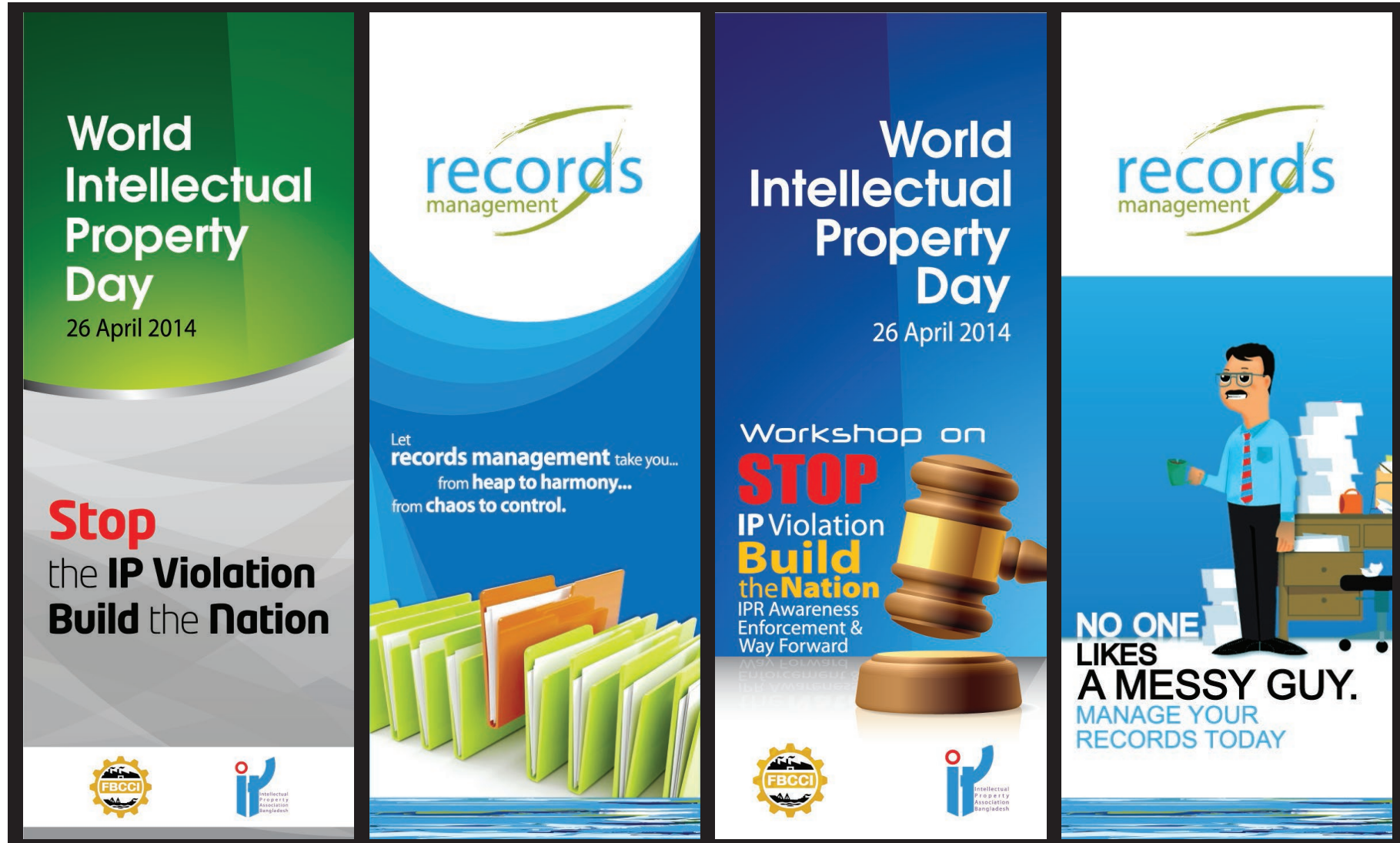


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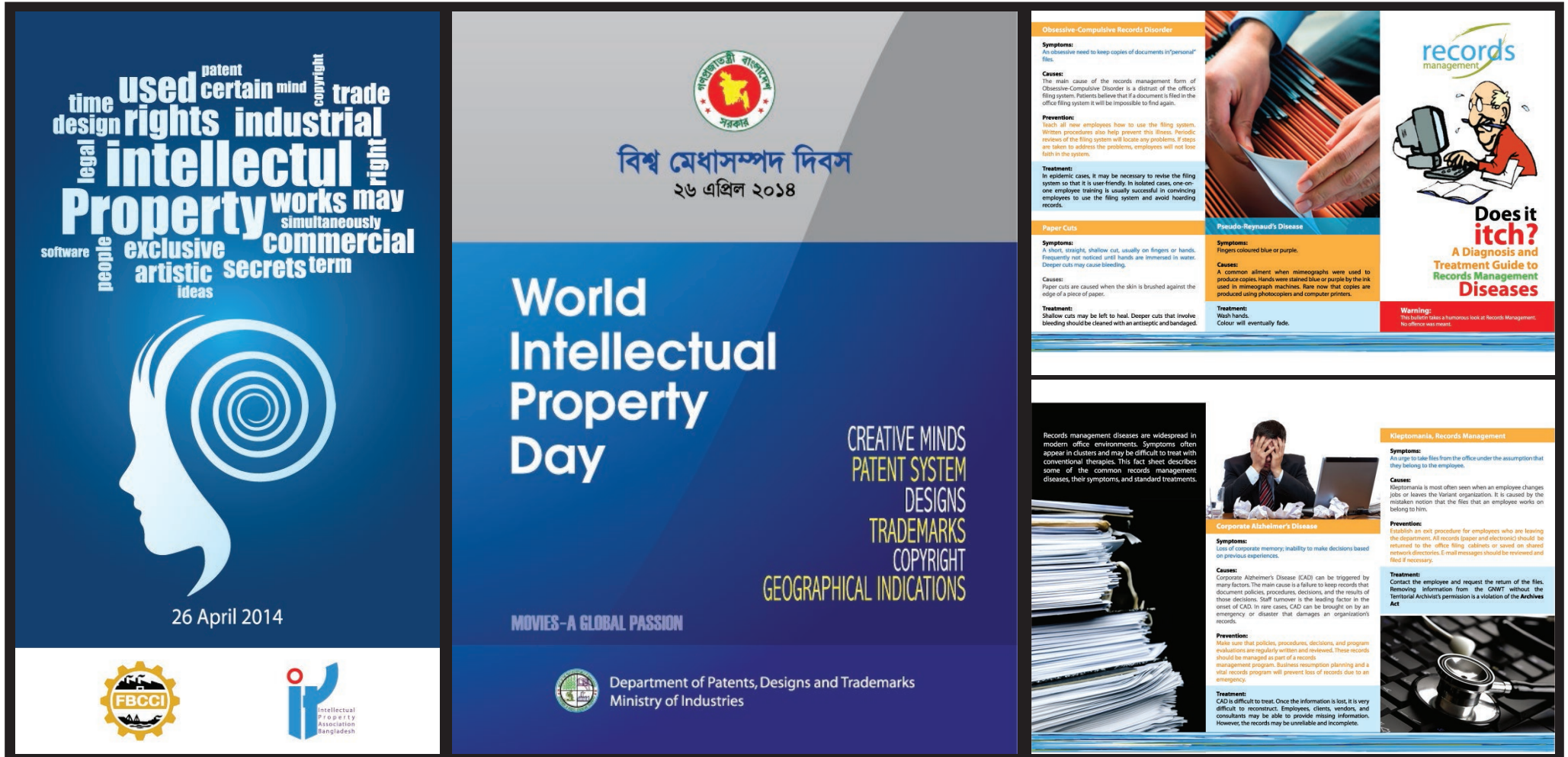
8/11 (Ground Floor), Block-A, Lalmatia, Dhaka, Bangladesh

Some of our designs



Banner Designs

Some of our designs



Banner, Magazine Cover & Brochure Designs

Some of our designs



About Mr. Dhar & Zealvision Limited

Zealvision Limited is one of the few companies that have survived the very many policy changes of Immigration New Zealand for the last decade or more. The founder is an ex- Enforcement Officer of the Ministry of Justice, Government of New Zealand who held a sworn position in the department under the Crown. Zealvision Limited bases its activities on sound judgment, ethics, and rule of law. There have not been any significant incidents of discontent from among the many clients who have been helped by Zealvision Limited, its group companies or founding directors from 2001.

Association

We are proud of our team of Immigration Lawyers and Registered Immigration Advisers not just for their qualifications, but also for their experience and commitment to the profession. Who are guided in immigration and visa matters by New Zealand Government, Immigration Adviser Authority approved adviser.

Services We Provide

Srija BD assists students to make an informed decision on what is best for them. Counselors of Srija BD can provide ideas and information on overseas education. Srija BD agrees to provide the following services:

- Student counselling for admission to colleges, Universities and institutions in NZ.
- Guidance and grooming to students who study and/or complete a course in NZ.
- Permanent Residence advice / help to those who land up with skilled jobs in NZ and thus get sufficient points for Skilled Migration.
- Informing students about the relevant Student Visa and other issues.
- Guiding and assisting students for their Visa applications lodgment.
- Issuing Electronic Confirmation of Enrolment on authority of the institution.
- Collecting visa stamped passports of the students.
- Arranging air ticket for students if needed.
- Arranging Pre-departure briefings.
- Advice on accommodation and Jobs.
- Organizing Accommodation & airport pickup coordination if needed.
- Arranging guardianship for the High School Students below 18.
- Full CV assessment to find the best solution.



SRIJA BD LTD
The Best of NZ Education & Immigration



www.srijabd.net

Mission & Motto

Srija's mission is simple. To settle aspiring Bangladeshis settle in New Zealand via education followed by job and career with the added advantage of settling in Australia after 5 years of residency in New Zealand.

In this age of openness and global interaction, we need to establish our long desired position in the world as a vibrant, efficient and rule abiding Bengali nation. So Srija learned up with the very best in the industry who can convert desires to reality. The synergistic benefits of this team-up is manifold.

First, as New Zealand is a peace loving English speaking cosmopolitan society, Bangladeshi youngsters can easily assimilate and integrate in New Zealand.

Second, they can also take up the subject of their choice and complete their course of study in New Zealand with a qualification that has global acceptance.

Third, after completion of study students get the advantage of lenient New Zealand Immigration Laws for tertiary students and thus can work in New Zealand for up to 3 years or more and recover a major part of the study cost. This is in addition to the income students may have while they are still a student after HSC when they are allowed to work for up to 20 hours per week in New Zealand to recover their living expenses like food, accommodation, transportation and so on. And by the time a student graduates and gets a job in New Zealand or comes back to Bangladesh, they may have recovered significant part of their expenses. In addition, the work experience they gather makes them responsible professionals inculcating a sense of etiquette, discipline, soberness, and practicality.

Ideal Clients

Srija build lives of Bangladesh aspirants who are ideal for overseas education. They may or may not come from the best institutes and may be those who would otherwise be left alone in the competition that is prevalent in Bangladesh. Srija would still help you get a first world qualification at competitive fees, and show the path to earn decent income that may put you in league or even in top of the earnings of the other so-called successful professionals. Srija students, at most times, earn at least 3 times more in the next 3 years or later when they avail the services of Srija BD Limited and come to study in NZ than they would have got in their home country, or when compared to their friends and college mates who took other pathways. The advice and services of Srija BD Limited is without extravagance. We offer practical services, impart practical and achievable advice and never opt for splendour or pseudo packaging that may mislead a young and/or vulnerable mind to choose the wrong course in their life or career. Our main mission and motto is to globalize the nation in order to be in the competition in today's world.

About us






We are Srija BD Ltd, Dhaka, Bangladesh. And we are, as on date, the leader in Immigration, Study, and Visa Consultancy for New Zealand in Bangladesh. Srija first launched New Zealand in Bangladesh back in 2009 in association with Sarajay Dhar, Ex-Ministry of Justice Enforcement officer of New Zealand. He also happens to be the first and only New Zealand based Licensed Immigration Adviser credited with settling scores of Bangladeshis and their families in New Zealand in the last 5+ years.

World Intellectual Property Day




26 April 2014

Stop the IP Violation Build the Nation

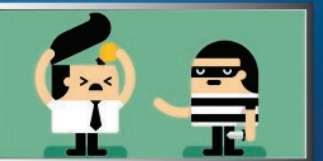



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২৬ এপ্রিল ২০১৪
World Intellectual Property Day
26 April 2014

CREATIVE MINDS COPYRIGHT PATENT SYSTEM & DESIGNS

MOVIES A GLOBAL PASSION





Department of Patents, Designs and Trademarks
Ministry of Industries

Brochure Designs, Banner & Magazine Cover

Some of our designs

EID Special

Outbound Travel Packages, 2014

(Minimum-02 PAX, Twin Basis)



INDIA

Surface Transport Package

Darjeeling Kalimpong (03N/04D) BDT 13,000/-	Shilong Cherapongji (03N/04D) BDT 13,000/-	Delhi Agra Joypur Azmeer (09N/10D) BDT 31,000/-
Delhi Shimla Manali (09N/10D) BDT 32,000/-	Kashmir (09N/10D) BDT 33,000/-	



THAILAND



NEPAL

BG

Kathmandu (03N/03D) BDT 23,000/-	Kathmandu Nagorkoat (03N/04D) BDT 28,000/-	Kathmandu Pokhara (04N/5D) BDT 32,500/-
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MALAYSIA

Kualalumpur (OD) (02N/03D) BDT 31,000/-	Kualalumpur Genting (OD) (03N/04D) BDT 41,119/-	Kualalumpur Lankwai (OD) (04N/5D) BDT 47,999/-
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THAILAND

Bangkok (RX) (02N/03D) BDT 27,500/-	Bangkok Pattaya (RX) (03N/04D) BDT 28,000/-	Kathmandu Phuket (RX+AK) (04N/5D) BDT 52,000/-
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Costs Included for all Packages

- Return Airlines Fares (Economy Class)
- 03 Star Hotel Accomodations with Breakfast.
- Airport-Hotel-Airport & Related all Transfers.
- Sight Seeing.
- Visa Processing Services (Not Visa Fees) & Tailor-Made Packages of Any Countries of the World.

Service Charge Per Person:

- * Turkey, Vietnam, Russia, Mauritius, Korea BDT 5,000/-
- * USA, UK, Japan, Switzerland, Australia, New Zealand BDT 10,000/-
- * Remaining All BDT 3,000/-

Special Note:
Package rates can be changed without any prior notice based on airlines fares changes.

Ariyan Holidays, Ariyan Travels
Address: House- 9/4, Avenue- 05, Block-B, Section- 06 Mirpur, Dhaka-1216, Bangladesh.
 Hotline: +88-01942-780600, Tel: +88-02-9000608
 Fax: +88-02-9005776, Email: info@ariyanholidays.com
 Email: ariyanholidays2010@gmail.com

Outbound Travel Packages 2014



Your trusted travel partner worldwide



INDIA

Surface Transport Package

Darjeeling Kalimpong (03N/04D) BDT 13,000/-	Shilong Cherapongji (03N/04D) BDT 14,000/-	Delhi Agra Joypur Azmeer (09N/10D) BDT 31,000/-
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About Us
'Ariyan Holidays' is a 'Destination Management Company' of Bangladesh, has established at starting of 2010 and providing all types of 'Travels & Tourism' related Services with very good market reputation and Customer satisfaction. 'Ariyan Travels' is also a Government Approved (Civil Aviation) Travel Agency has started at the same time.

Our Services

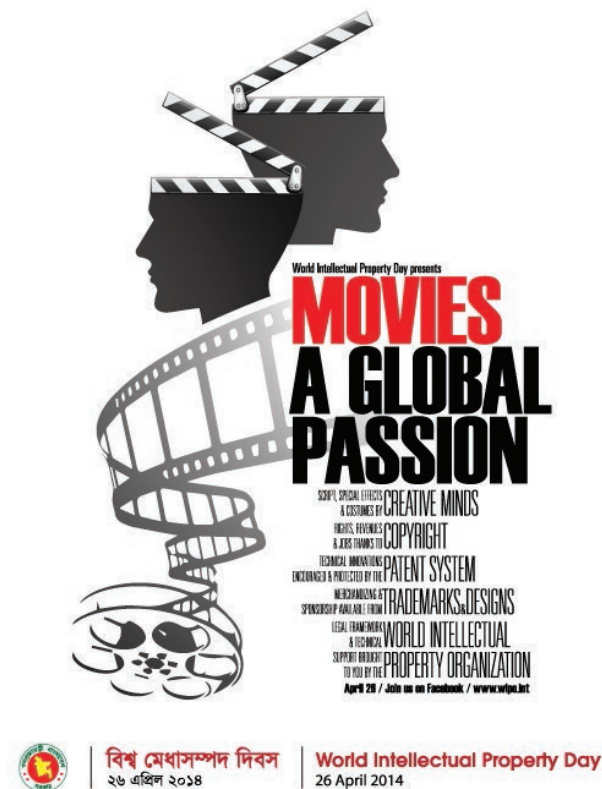
1. Travel Packages: Domestic/Inbound Travel Packages
2. Outbound/International Travel Packages.
3. Airlines Tickets: Domestic & International.
4. Worldwide Hotel Reservations.
5. Worldwide Visa Processing.
6. Transport Rental Services.
7. Medical Tourism Services.
8. Events Management.
9. Umrah Packages.
10. Hajj Packages.

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 anyanholidays2010@gmail.com
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 Dhaka-1216, Bangladesh
 Tel: +88-02-9000608
 Fax: +88-02-9005776

Special Note: Package Rates can be changed any time without any prior notice based on Airlines Fares Changes.
 Any types of Customized Travel Packages any Countries of the World.
 Package Costs Included: Return Airlines Fare (Economy Class), Airport-Hotel-Airport & Related All Transfers, 03 Star Hotel Accommodations with Breakfast, Sight Seeing, Visa Processing Services (Not Visa Fee)
 Service Charge Per Person: * Turkey, Vietnam, Russia, Mauritius, Korea, Brunei BDT 5,000/- * USA, UK, Japan, Switzerland, Australia, New Zealand BDT 10,000/- * Remaining All Countries BDT 3,000/-

Some of our designs



Banner & Magazine Cover

Some of our designs



Corporate Identity

Some of our designs



Event Plan

Some of our designs



Event Plan

thank you